



postnord

Learn how  end to end logistics platform helps Postnord track and manage millions of parcels across 4 different countries



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OVERVIEW



PostNord offers communications and logistics solutions to, from and within the Nordic region. It is also entrusted with ensuring mail delivery to private individuals and business in Denmark. In 2017, PostNord delivered 4.3 billion letters and shipments, 154 million parcels to the Nordic region's 25 million residents and two million businesses.

Postnord caters to individuals, small business and enterprises alike allowing them to ship letters, parcels across various channels. Parcels can either be dropped in several thousand Kiosks across the Nordic countries or can be picked through one of the many Postnord executives. These parcels are picked up by drivers and transported to terminals where these are sorted and further transported to their destination. Our IIOT and Enterprise Mobility solution provides Postnord the capability of tracking these packages accurately.

CHALLENGE

Postnord uses a set of field service mobility solutions to manage & track each & every parcel from source to destination. The set of applications comprise of a terminal sorting used by terminal staff, a navigation & POD app used by delivery drivers & a kiosk application used at pos for customer pickup & delivery. The old solution was based on Windows Mobile 6.5 & Motorola MC65 devices which is obsolete now & fast reaching end of life. Postnord envisioned a move to modern operating system Android, running on rugged enterprise device Zebra TC56/TC25. The biggest challenge was to make this transition without affecting the business operations & backend logistics system.



"Integration Wizards Silverline was the difference between mobile application vs mobility solution"

APPROACH

Integration Wizards, with their innovative platform Silverline & partnership with Zebra proposed a new set of applications built on Android platform running on Zebra TC56/25 devices. The rollout was carried out in phases to make sure there is no impact on existing business operations

SOLUTION

Key highlights of the solution

- ➔ Built on Silverline Platform
- ➔ Integrated set of 3 applications
- ➔ Zebra rugged device TC56/25
- ➔ Phased rollout to support continuous operations
- ➔ Centralized management console system.

"Postnord is a perfect example of how enterprise hardware & Silverline platform can be leveraged to offer excellent value to customers"



Net Sales

\$4 B



Distribution Points

6250



Letters Delivered

4.3 B



Parcels

153 M

